

Предмет	Класс	Дата	Время начала	Время окончания
Английский язык	9 – 11	04.12.2023 г.	10.00	

***Уважаемый участник олимпиады!***

Вам предстоит выполнить письменные задания.

Время выполнения заданий письменного тура - 110 минут.

**Выполнение заданий целесообразно организовать следующим образом:**

- не спеша, внимательно прочитайте формулировку задания;
- напишите правильный вариант ответа в бланке ответов;
- после выполнения всех предложенных заданий еще раз удостоверьтесь в правильности ваших ответов;
- если потребуется корректировка выбранного Вами варианта ответа, то неправильный вариант ответа зачеркните крестиком и рядом напишите новый.

**Предупреждаем Вас, что:**

- при оценке тестовых заданий, где необходимо определить один правильный ответ, **0** баллов выставляется за неверный ответ и в случае, если участником отмечены несколько ответов (в том числе правильный), или все ответы;
- при оценке тестовых заданий, где необходимо определить все правильные ответы, **0** баллов выставляется, если участником отмечены неверные ответы, большее количество ответов, чем предусмотрено в задании (в том числе правильные ответы), или все ответы.

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### LISTENING

**Time: 20 minutes**

**Score: 13 points**

#### Task 1

*You are going to listen to an interview with David Burns, a soap-opera actor. Tick the numbers of the topics he mentions:*

1. school life
2. hobbies
3. a person who helped him
4. fans
5. his working relationship with a director
6. his marriage
7. his relationship with his parents
8. his future acting roles

#### Task 2

*You are going to listen to a manager. Complete the sentences **with a word or a phrase**:*

1. First, the manager singles out those who work at the \_\_\_\_\_ for criticism.
2. Men have to wear a \_\_\_\_\_.
3. Clients may come in to see \_\_\_\_\_ at any time, so the way they dress is important.
4. The dress code is relaxed in this company on the day called \_\_\_\_\_.
5. She is unhappy about the way employees dress when they take part in \_\_\_\_\_.
6. She was appalled to hear that someone had worn \_\_\_\_\_ to the Business College.
7. She recognises that employees may complain because this is a \_\_\_\_\_ issue.
8. She suggests employees take complaints to the \_\_\_\_\_ department.

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(13 points)

**TRANSFER ALL YOUR ANSWERS TO YOUR ANSWER SHEET**

## READING

**Time: 30 minutes**
**Score: 12 points**

### Task 1 (6 points)

*You are going to read an article about fashion. For questions 1-6, choose the answer (A, B, C or D) which you think fits best according to the text.*

### Fashion

New fashions and styles appear in all societies. First, we must understand the difference between fashion and style and how the changes in fashion and style happen for different reasons. The former are driven by insiders to prevent others from copying the insiders' style. The latter are created by outsiders trying to invent alternative styles to the mainstream; the style of most people in a society. In order to succeed, a new style needs to completely reject one of the main indicators of the mainstream style. This rejection means that most people will not accept or choose the new style, and it also means that it is rarely driven by big business.

Let us identify the main factor that shapes a particular style before returning to the topic of fashion. Many suggest that style is the main visible or outward component of group identity. However, research reveals that it goes deeper than that. Most studies conclude, and it is also my view, that style is the expression of certain underlying principles and viewpoints. People decide to adopt a style only after careful thought. It is unlike buying a new coat to get a new look. Moreover, a new style does not necessarily involve showing wealth or class.

Turning to nature, we all know that the male peacock bird displays his beautiful tail to attract a female. For a male peacock, having a long, shiny tail shows strength and energy. Therefore, the strongest male peacocks have a better chance of attracting a mate than weaker males. In humans, in extreme cases, some people spend an unreasonable amount of time grooming themselves and may even do without more essential items in order to be fashionable.

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Humans differ from animals in their ability to deceive. Almost as soon as a new garment by a top designer appears on the catwalk, fakes turn up on market stalls. The original is out of financial reach of the majority. And so, copies are born. Some are so true to the original that they may be mistaken for the genuine article even by dedicated followers of fashion. Those who knowingly buy fakes rarely concern themselves with the reaction of those who purchase the original article. The fake, in fact, carries with it so much of the image of the original that it becomes attractive in itself.

Another interesting phenomenon is what is called ‘counter-signalling’. We can divide society into three groups: high, middle, and low. The middle group can easily imitate the fashion of the high group, so the middle group can be confused with the high group, to the detriment of the high group. Counter-signalling occurs when the high group imitates the fashion of the low group. However, if the middle group imitates the low group, they take the risk of being confused with lower one. A typical example of counter-signalling is wearing jeans. Eventually, wearing jeans became popular with everyone. This partly explains why fashion goes in cycles.

The concept of changes in fashion relates to a much wider sphere than just clothes. It is evident in the evolution of language. What once was considered slang may become an accepted phrase. Interestingly, music plays an important role in the development of fashion. It brings people together at festivals and people can see how others dress and speak. In other words, it provides a chance for people to be influenced by others. I do not argue that music alone creates a new fashion. But music, dress and speech all work together to spread new ideas and trends.

**1. According to the first paragraph, why does fashion change?**

- A to satisfy business interests
- B to reflect developments in society
- C to increase the choices available to people
- D to make it hard for outsiders to reproduce it

**2. The writer explains that people adopt a certain style as opposed to a fashion because**

- A they wish to create a new image.
- B they enjoy the status associated with it.
- C they want to belong to an identifiable group.

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D they agree with the attitudes and values it represents.

**3. Why does the writer give an example from nature?**

- A to explain that fashion is not a new phenomenon
- B to imply that humans use fashion to hide their true identity
- C to emphasize the lengths some people go to to follow fashion
- D to question why men are generally less interested in fashion than women

**4. In the fourth paragraph, the writer suggests that copies of famous brands**

- A become desirable in their own right.
- B retain much of the quality of the originals.
- C fail to deceive true followers of fashion.
- D are looked down on by followers of fashion.

**5. The word ‘counter-signalling’ in line 45 is used in this text to refer to**

- A the way the difference between social groups is maintained.
- B the high group adopting the fashion of the low group.
- C the middle group imitating the low group.
- D the way fashion goes in cycles across groups.

**6. What is said about fashion in the last paragraph?**

- A There has been little development of new trends in the arts.
- B Differences in dress codes are becoming more exaggerated.
- C Many people find out about new fashions through music.
- D It takes a long time for society to adopt new ways of speaking.

<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>

**Task 2** (12 points)

*Choose which paragraphs (A-G) complete the gaps (1-6) in this article. There is one extra paragraph you do not need.*

**Is honesty the best policy?**

*Lying is bad for your health, according to an American psychotherapist. But telling the truth is tricky.*

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‘Do I look fat in this dress?’ asked my friend. It had to happen. The question I had been dreading for the past few hours needed an answer.

1\_\_\_\_

Radical honesty therapy, as it is known in the US, is the latest thing to be held up as the key to happiness and success. It involves telling the truth all the time, with no exceptions for hurt feelings.

2\_\_\_\_

‘We all lie. It wears us out. It is the major source of all human stress,’ says Brad Blanton, psychotherapist and founder of the Centre for Radical Honesty. The best-selling author of *Practising Radical Honesty: How to Complete the Past. Live in the Present and Build the Future with a Little Help from Your Friends* has become a household name in the States, where he spreads his message via day-time television talk shows.

3\_\_\_\_

Well, fibbing may be murderous, but honesty started becoming inconvenient for me just after breakfast, when I needed change for a parking meter. The cashier in the local shop looked at my \$10 note wearily. Did I really want the newspaper, or was I after change for the parking, he wondered. If so, the shop always had a policy of refusal.

On a normal day, I would have lied. Traffic wardens in these parts show no mercy. Instead, I admitted everything and was shown the door, change-less.

4\_\_\_\_

The alternative, he believes, is the stress of living ‘in the prison of the mind’, which results in depression and ill health. ‘Your body stays tied up in knots and is susceptible to illness,’ he says. Allergies, high blood pressure and insomnia are all exacerbated by lying. Good relationship skills, parenting skills and management skills are also dependent on telling the truth.

So, honesty, according to Dr Blanton, brings many rewards, not least in business and perhaps he is right. Gifi Fields, chief executive of Coppernob Communications, who has made tens of millions of pounds in a long career, insists that his own integrity has helped him succeed. ‘I have always believed that honesty is the best policy. Obviously, there are moral and ethical values in business. If you want to make deals, you have to have trust.’

5\_\_\_\_

Richard Wiseman, a psychologist at the University of Hertfordshire, agrees with her. He says that lies can protect people as well as harm them. He is also certain that people will continue to tell them because human beings follow the law of survival of the fittest.

6\_\_\_\_

By the end of my day of telling nothing but the truth, I definitely regretted my honest approach. Forget personal gain. My overweight ex-friend decided to tell some home truths of her own. I still haven't quite recovered.

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- A. He certainly has his work cut out for him. In a recent survey of Americans, 93 per cent admitted to lying ‘regularly and habitually’ in the workplace. Dr Blanton is typically blunt about the consequences of being deceitful. ‘Lying kills people,’ he says.
- B. As she looked at me inquiringly, turning this way and that in a pink mini dress at least one size too small for her. I mentally steeled myself before replying in a whisper. ‘Yes, I’m afraid you do.’ Hopes for a jolly afternoon’s shopping fell, along with her face. So much for telling the truth.
- C. People who tell lies get so confused about what they have said to whom, they can sometimes get to the point where they no longer know what the truth is. This is very bad for their physical as well as their mental health and is one reason for the stomach complaints and headaches frequently reported by frequent liars.
- D. On the other hand, Anne Mc Kevitt, an interior designer and television presenter, is happy to admit to frequent fibbing. She points out that the truth can sometimes be too painful. ‘I think white lies are good,’ she says. ‘I tell them all the time.’
- E. Dr Blanton, who lives in Virginia with his wife and two children, is adamant that minor inconveniences are nothing compared with the huge benefits of truth-telling. ‘Telling the truth, after hiding it for a long time, reopens old wounds that didn’t heal properly. It hurts a lot. It takes guts. It isn’t easy. But it is better than the alternative.’
- F. But, as I found out, this is not as easy as it might sound. Little white lies are an essential part of polite society.
- G. ‘I suspect Dr Blanton has devised an unstable strategy. If we all told the truth all the time, it would be fine, but the advantage would then go to the few who were prepared to lie.’

<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>

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**USE OF ENGLISH**
**Time: 30 minutes**
**Score: 20 points**
**Task 1** (10 points)

For Questions **1-10**, match Greek and Roman mythological names (**1-10**) with the corresponding cross-references (**A-K**). There is **one extra cross-reference**, which you do not need to use.

1	Cassandra	A	<i>a woman turned into a whirlpool</i>
2	Centaurs	B	<i>the goddess of agriculture</i>
3	Cyclops	C	<i>three monstrous sisters. Serpents grew from their heads; their gaze turned the living to stone</i>
4	Demeter	D	<i>a daughter of Priam. Her prophecies of the fall of Troy were not believed</i>
5	Fauns	E	<i>the underworld</i>
6	Charybdis	F	<i>the goddess of youth</i>
7	Gorgons	G	<i>one-eyed giants in Sicily</i>
8	Hades	H	<i>Roman satyrs</i>
9	Hephaestus	I	<i>they were men to the waist and horses below</i>
10	Hermes	J	<i>the messenger of the gods; the god of luck, of wealth, of travels, of merchants</i>
-		K	<i>the god of fire and metalwork</i>

<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>



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**Task 2** (6 points)

For questions 1-6, read the following text and then choose from the list A-I given below the best phrase to fill each of the spaces. **Each correct phrase may only be used once.** Some of the suggested answers **do not fit at all**.

**The problems of public speaking**

For most people, one of the biggest fears in life is having to make a speech, whether at school, at a wedding, or in our business lives. There are several good reasons for this, not least amongst them the fear that no-one will have the slightest interest in what you are saying. If you are on stage, as is often the case with such speeches, there's no problem. (1) ..... you to see the audience, because the lights blind you the moment you step up. The only area of the stage that may have no light whatsoever is the lectern where you put your notes - it will be in total darkness.

(2) ..... you probably realise that you've left your glasses at home. (3) ..... , you now have to improvise a 40-minute speech based on those few words of your notes you can actually see. It's then that the technical faults start to come into play. First, if you need any, your slides and illustrations won't work. (4) ..... , you'll accidentally push the wrong button and show everything upside down. (5) ..... , they will show the wrong picture at the wrong time, and even jump a couple. If you're lucky, the lights will fail at this point and the speech will have to be abandoned!

(6) ..... the technical support is excellent, which allows you to make a good and lasting impression. It's important to start well. To fight nerves, it's a good idea to grip the lectern with both hands, but not too tightly, because they have been known to collapse!

- A It's at about this time that
- B If professionals are in charge
- C It's always a good thing
- D If it's in your hands
- E Fortunately, it is not possible for

- F There are times, however, when
- G However, if it isn't the case
- H Despite having spent ages preparing it
- I With this in mind

1	2	3	4	5	6

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### Task 3 (4 points)

Read the text. Use **the words** below the text **to form one word** that fits in the same numbered space in the text (1-4). The exercise begins with an example (0).

### Making paper

It is (0) ..... believed that paper was invented in China. A (1) ...., Chinese court official by the name of Ts'ai Lun first developed a material that was (2) ..... similar to the paper that we use today. The (3) ..... details of the story are unknown, but it is thought that among his ingredients were bits of tree bark, old rags and fishing nets. Ts'ai Lun's inspiration came primarily from making observations of insects that construct a thin-shelled nest from tiny pieces of wood fibre. The first industrial machine for making paper in a continuous roll was perfected in France in 1799. Since then, the world has had an (4) ..... supply of paper.

(0) TRADITION

(1) RESOURCE

(2) APPEAR

(3) FACT

(4) INTERRUPT

0	1	2	3	4
traditionally				

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### WRITING

**Time: 30 minutes**

**Score: 10 points**

*You see the following announcement for a competition in an international magazine.*

#### TIME CAPSULE - TO BE OPENED IN 100 YEARS' TIME!

We are preparing a *special container* designed to be buried underground and opened *in 100 years' time*. We invite our readers to recommend **three things** to include *in this time capsule* which represent **life and culture today**, and to say why they would be of interest to people in the future.

In your competition entry remember to mention:

- why you got interested in this idea
- three things to include in the time capsule, providing 1-2 reasons for each of them
- why they would be of interest to people in the future

**Write about 200–220 words.**

**Write in your own words. DO NOT quote from the given text.**